

Quality of life as a decision criterion

The most important one?

Target audience: everyone interested,
no special knowledge necessary

Author: Edgar Hartel

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Page layout: allows easy reading
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very small screens



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Before we begin, you may want to know this:

This text is a (slightly edited) **excerpt** from the book
'Decision making, politics and quality of life' by Edgar Hartel.

Most examples, and all persons or organizations
appearing in them, are invented.

Contents
of the
PDF e-book
Decision Making,
Politics and
Quality of Life
by
Edgar Hartel



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Quality of life as a decision criterion

The most important one?

Estimated reading time: 10-15 minutes

An important part of decision making is the **evaluation** of available options.

Decision makers who work systematically therefore compile a **list of criteria**, and then evaluate the option/criterion combinations.

Examples of often used criteria are: total costs, expected gain, implementation time, feasibility.

Quality of life is seldom found on a criteria list.

This gives the impression that it is not important or relevant.

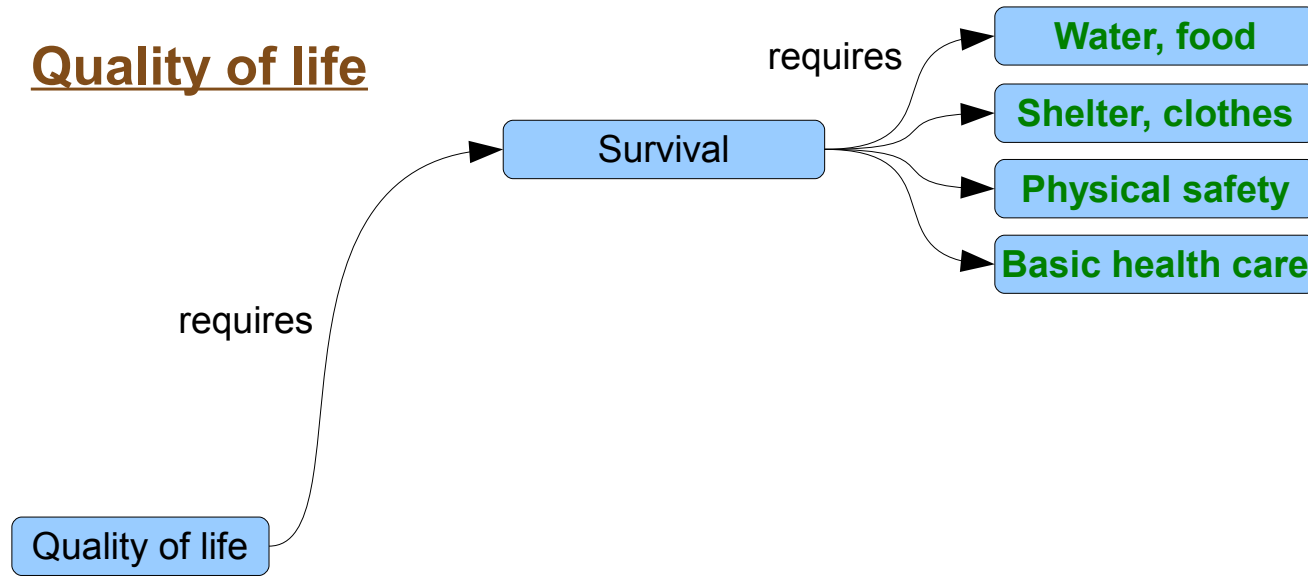
Let's have a closer look.

Progress

Intro done

Quality of life ...
... definition up next
... yours and others
... as a decision criterion
... and problems

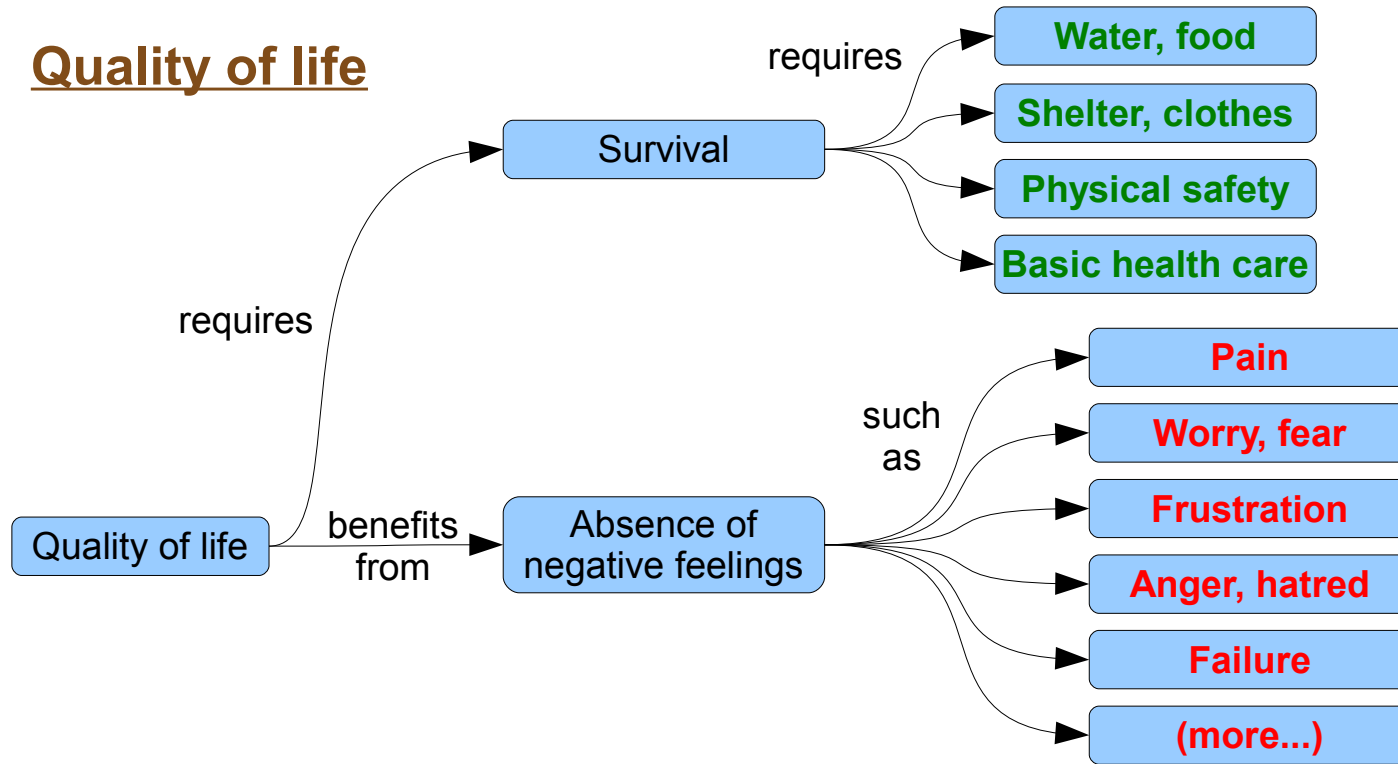
Quality of life



Quality of life depends on
3 factors.

The most essential one is
survival.

Quality of life

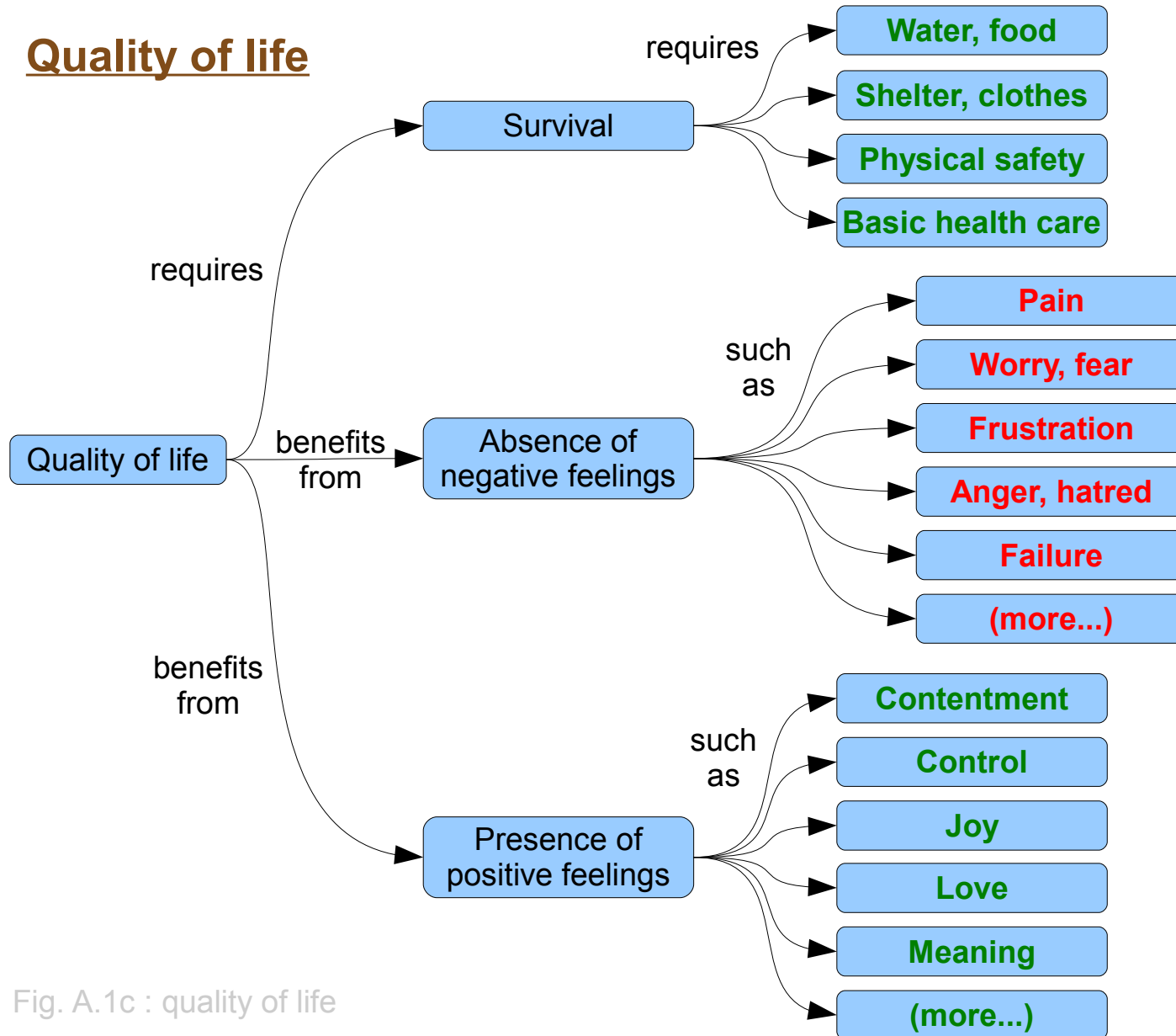


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Quality of life



Quality of life depends on
3 factors.

The most essential one is
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The second factor is the
**absence of negative
feelings.**

The third factor is the
**presence of positive
feelings.**

Fig. A.1c : quality of life

Quality of life can be **positive** ('I enjoy life'), **neutral** or **negative** ('I suffer in life').

Using a high/low scale is also common.

Quality of life is **mostly subjective** by its nature. However, some parts of it can be measured, compared and even predicted by outside observers.

Quality of life can change from minute to minute. But usually one refers to its **average** over days or weeks.

There is a continuous range between the positive and negative extremes.

Quality of life is similar in meaning to **well-being**.

Positive quality of life is similar in meaning to **happiness**.

Periods with negative quality of life are sometimes **in retrospect** regarded as valuable (character building, or otherwise necessary) for one's life.

Such a view can be either well-founded, **or** rather be the result of psychological self defence (the mind creates a more pleasant past for itself).

Both positive and negative feelings can be caused by events that happened in the **past**, are happening in the **present**, or are expected to (possibly) happen in the **future**.

Therefore personal **experiences** and **expectations** can have a strong influence on quality of life.

Example:

Even if your **present** circumstances are just perfect, your quality of life could be negative if you spent **last year** in a war zone, or if you expect to lose your job **next year**.

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Intro done

Quality of life ...

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Apart from **outer circumstances**, your quality of life also depends on your **personality**.

Hence people with different personalities can easily experience **widely different qualities of life** under the same outer circumstances.

Some people have a personal bias towards negative feelings, which is sometimes a survival advantage.

Examples: **fear** can help us to avoid danger, **worries** can motivate us to prepare for future emergencies.

Other people have a personal bias towards positive feelings. They are the happier ones.

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Intro done

Quality of life ...

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We need to distinguish between
two types of decisions:

A) **personal** decisions,
which affect yourself
and perhaps a few others

B) **larger-scale** decisions,
political or not,
which affect many people

In your **personal** decision making, your quality of life should always be high on your criteria list.

Whether it should top the list depends on your value system.

Specifically, it depends on how important ethical behaviour (or simply consideration for others) is for you.

Selfish individuals will put their own quality of life above everything else.

However, from a civic point of view, it is much better if **ethical behaviour outranks your own quality of life** on your criteria list.

In other words: pursue your happiness, but don't make other people pay for it.

Also in **larger-scale** decision making quality of life should always be considered.

In the case of political decisions, everyone affected by them can rightfully demand just that.

Compared to personal decisions, at least two aspects are different:

1. the decision maker needs to somehow foresee **other people's** quality of life
2. there can be **very many** other people affected

The second aspect can be addressed by considering **groups** rather than individuals.

This reduces the number of considerations from 'unmanageable high' to typically 5 to 10.

A very low number of considered groups could indicate that **minorities** are being ignored.

Examples of such groups:
people who commute by car,
people who commute by public transport, people who are exposed to road traffic noise,
and
people who will live in this region in 50 years

But what about the first aspect?

Attempting to foresee someone else's quality of life is difficult, and the results would often be wrong.

It is much easier to foresee how someone else's quality of life would **change** under certain conditions.

Example: it's hard to tell exactly **how** happy the residents of a suburb will be next week. But if the authorities now announce plans for a nearby chemical factory, it's fair to assume that they will be **less** happy than otherwise.

The bottom line is, the decision maker's criteria list should include (typically 3 to 8) criteria such as these examples:

- **impact** on quality of life for **group A** (people who commute by car)
- **impact** on quality of life for **group B** (people who commute by public transport)

Whether quality of life criteria get **higher** or **lower priority** than other criteria (e.g. costs, profit) depends on the decision maker's value system.

Some decision makers do not care much about other groups' quality of life. Consequently, they prefer not to have those criteria on their lists.

The following applies to both personal and large-scale decision making.

There is another reason why quality of life is seldom found on a criteria list (if there is any):

It is easily **confused with other criteria** such as income, wealth, employment, comfort, status, power and growth.

Any of these criteria can **contribute** to better quality of life, up to a certain point.

Beyond that point, a 'more is better' strategy can cause so serious **unwanted side effects** that quality of life actually becomes worse.

Sometimes it is smart to have selected criteria more than once on the list, with each instance referring to a different **time frame**.

Examples:

monthly operating costs (this year),
monthly operating costs (in 3 years),
short-term impact on quality of life,
long-term impact on quality of life

Decision makers tend to focus much more on short-term effects than on long-term effects.

But these may differ a lot from each other. In such cases, **poor foresight** will very likely cause problems later on.

Progress

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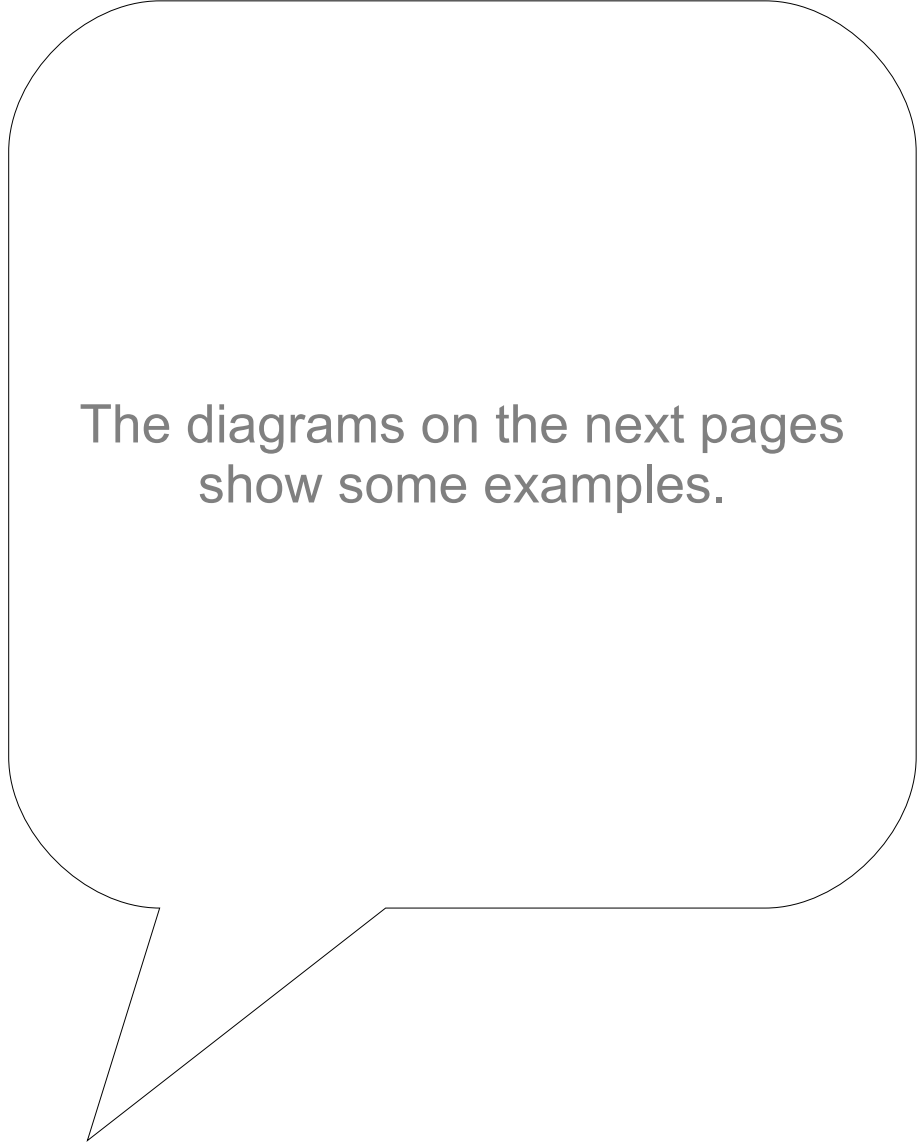
... as a decision criterion done

... and problems up next



Quality of life is better if there are
fewer problems around.

Especially if the problems
threaten survival.



The diagrams on the next pages
show some examples.

Quality of life vs. problems

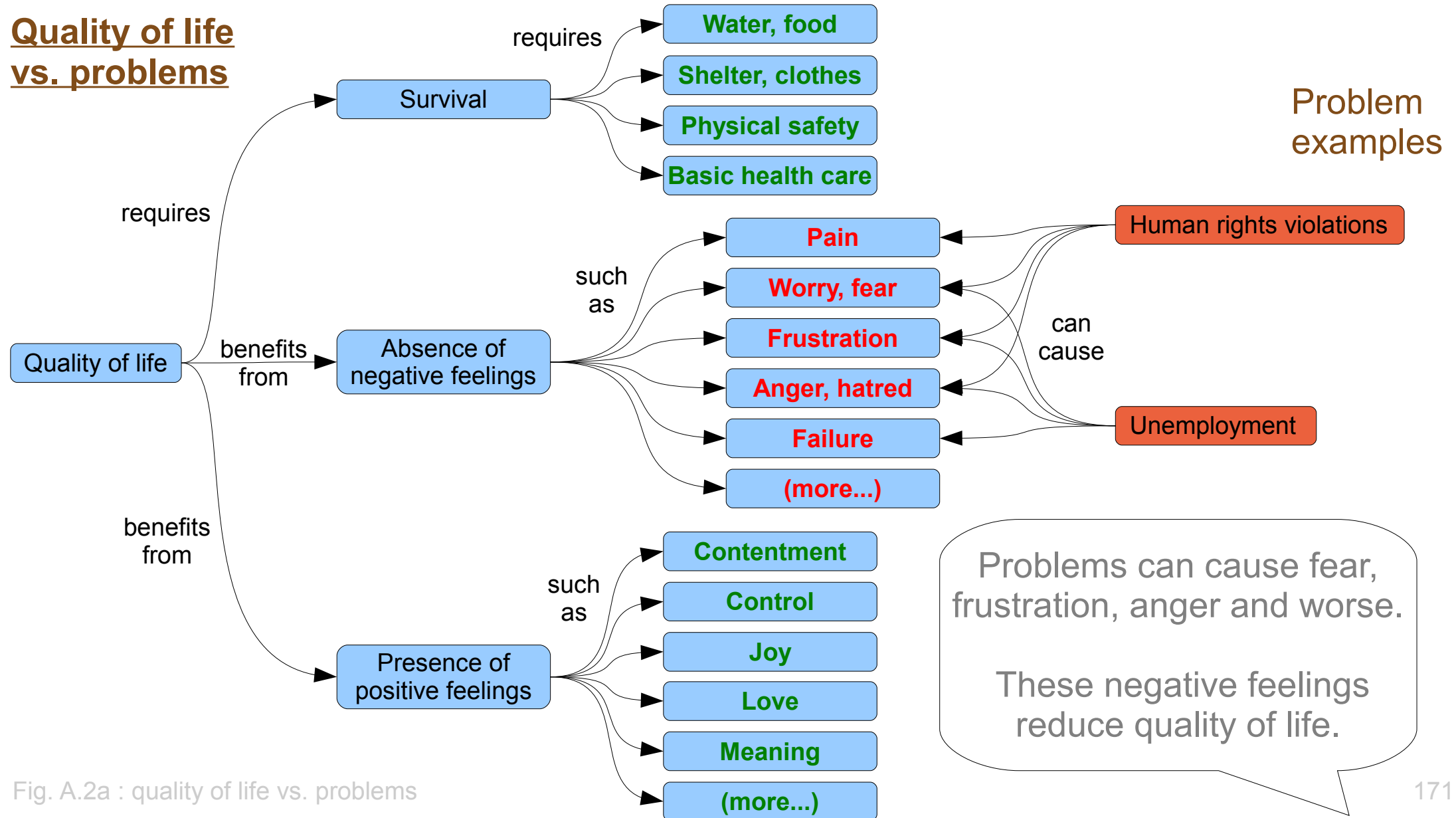


Fig. A.2a : quality of life vs. problems

Quality of life vs. problems

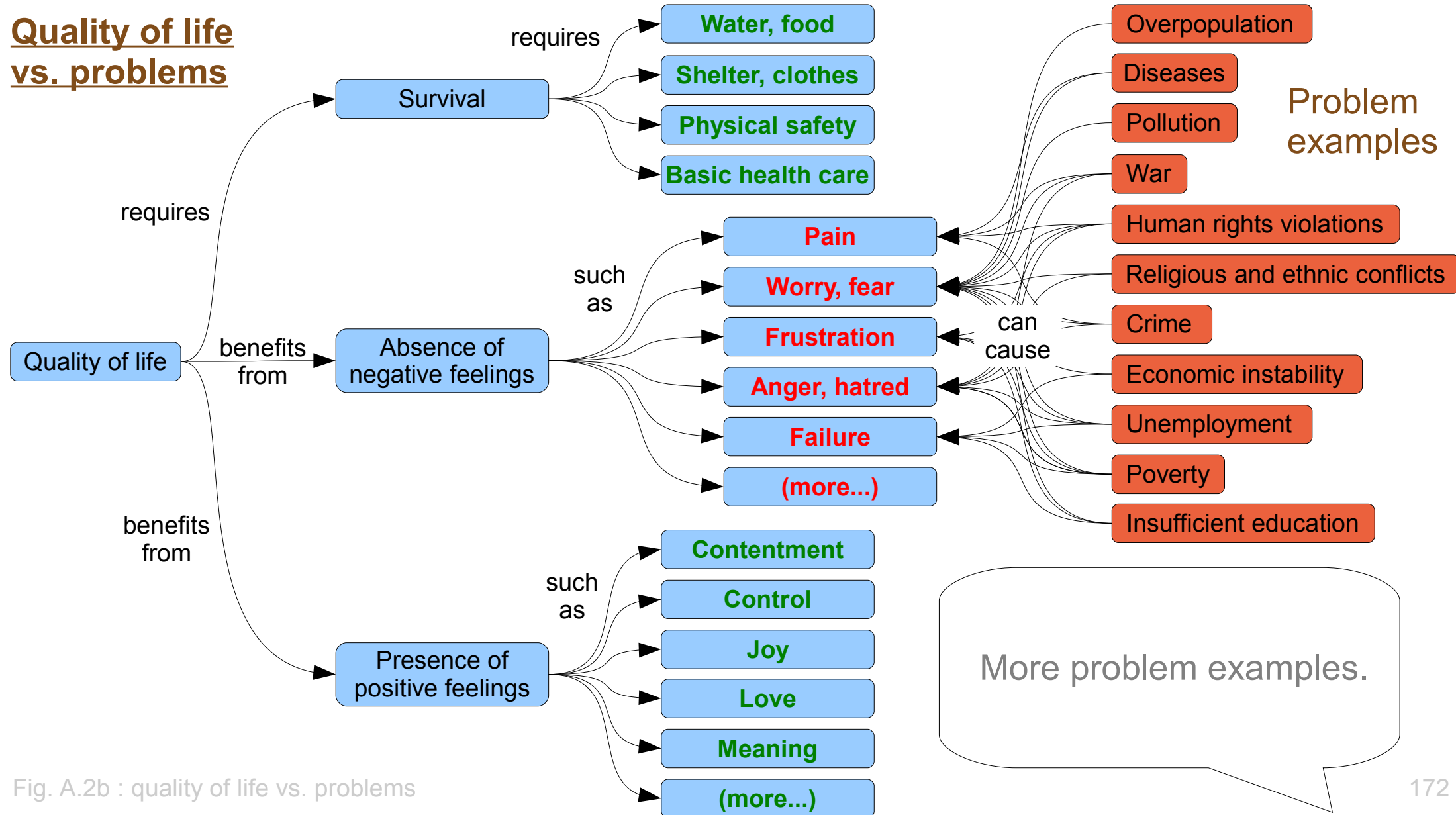


Fig. A.2b : quality of life vs. problems

Quality of life vs. problems

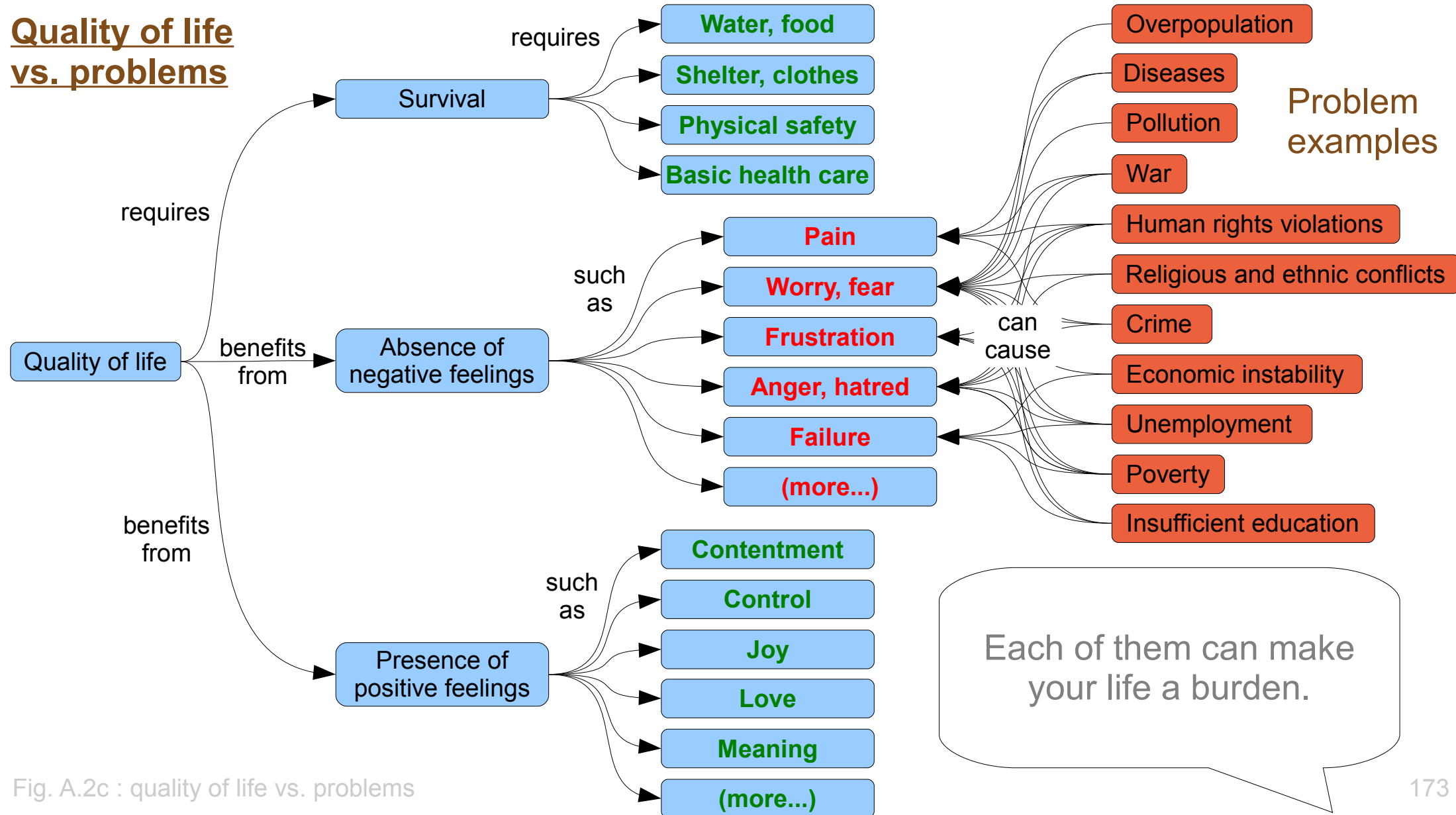


Fig. A.2c : quality of life vs. problems

Quality of life vs. problems

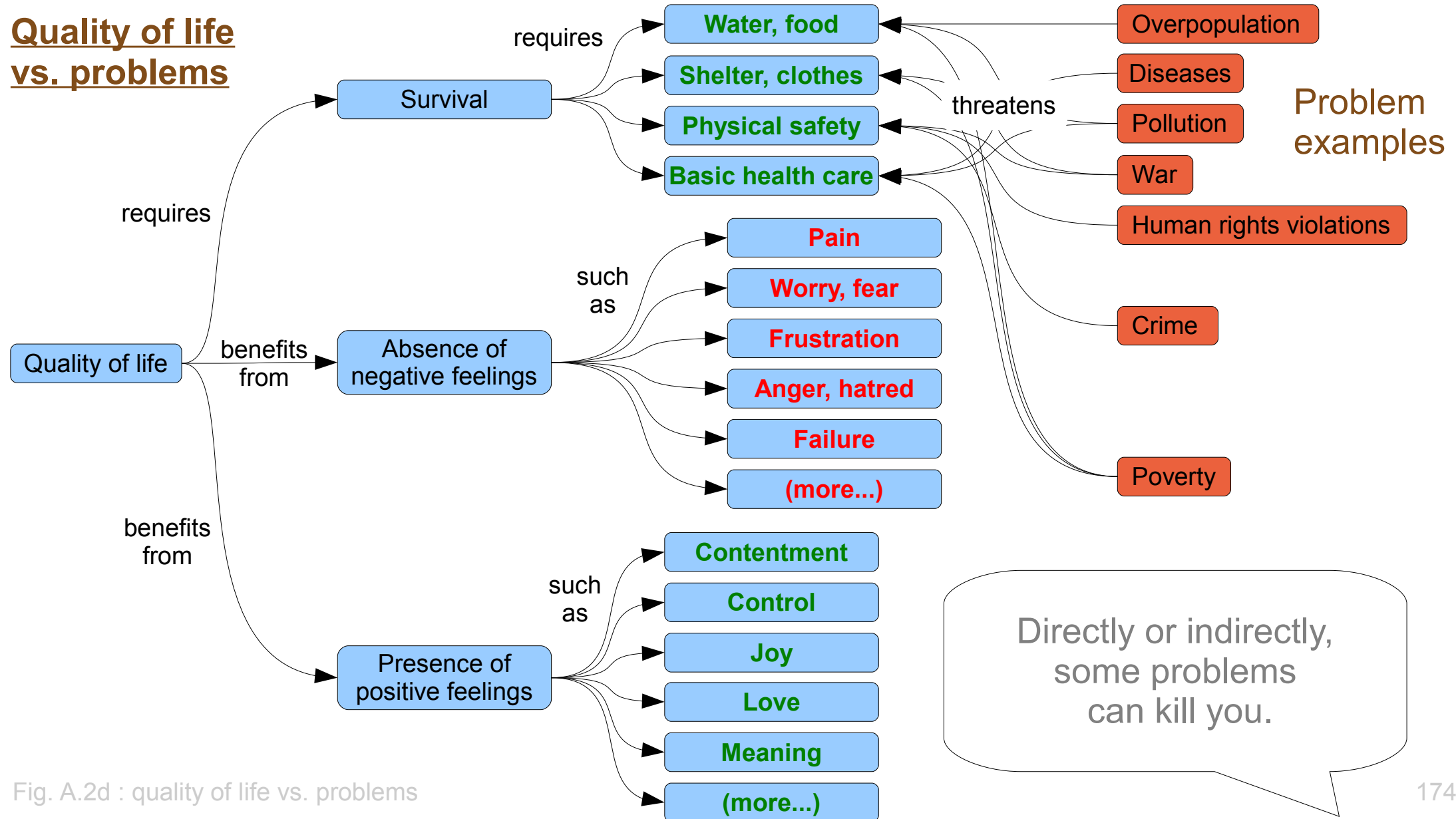


Fig. A.2d : quality of life vs. problems

Quality of life vs. problems

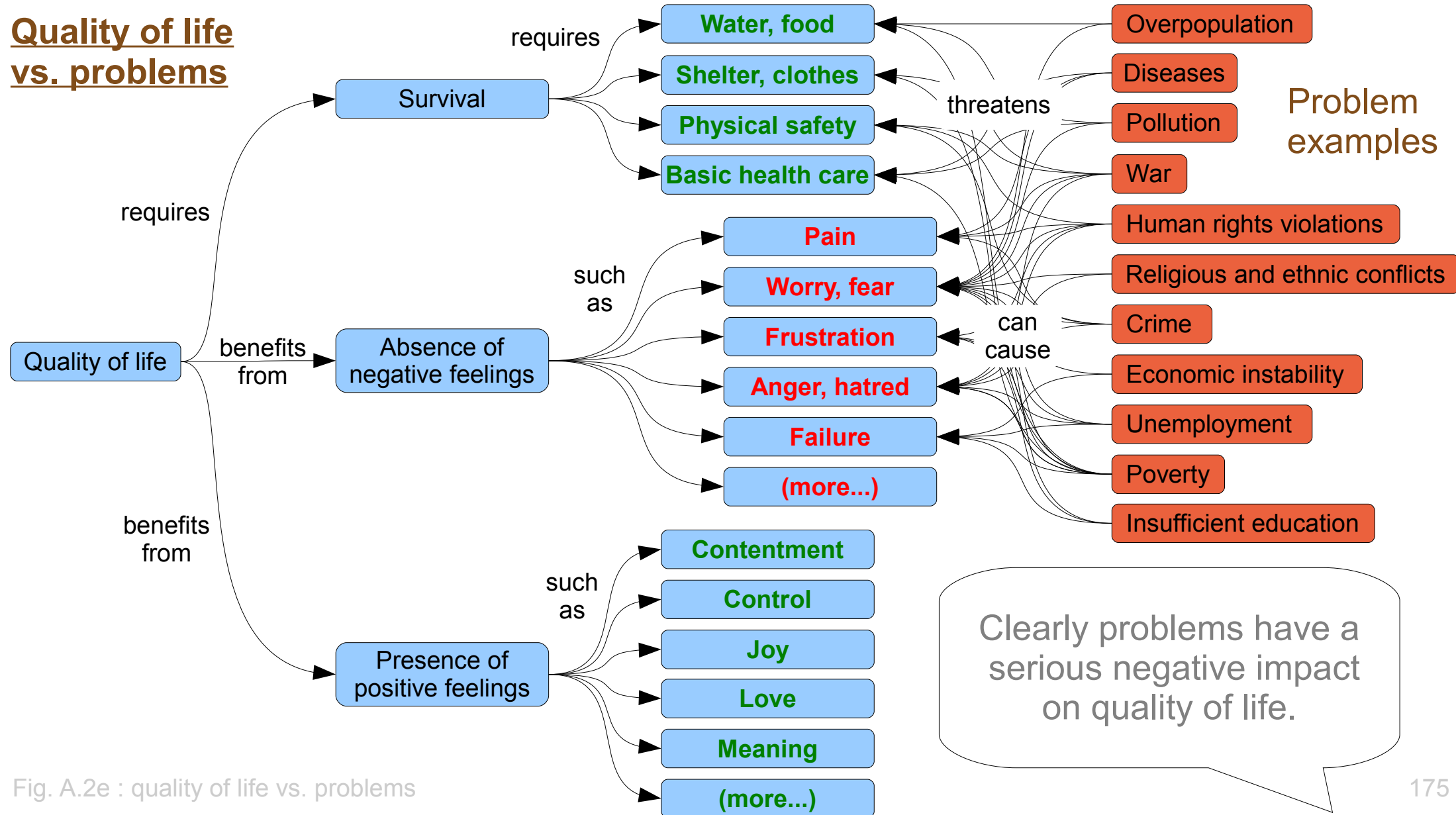


Fig. A.2e : quality of life vs. problems

Quality of life vs. problems

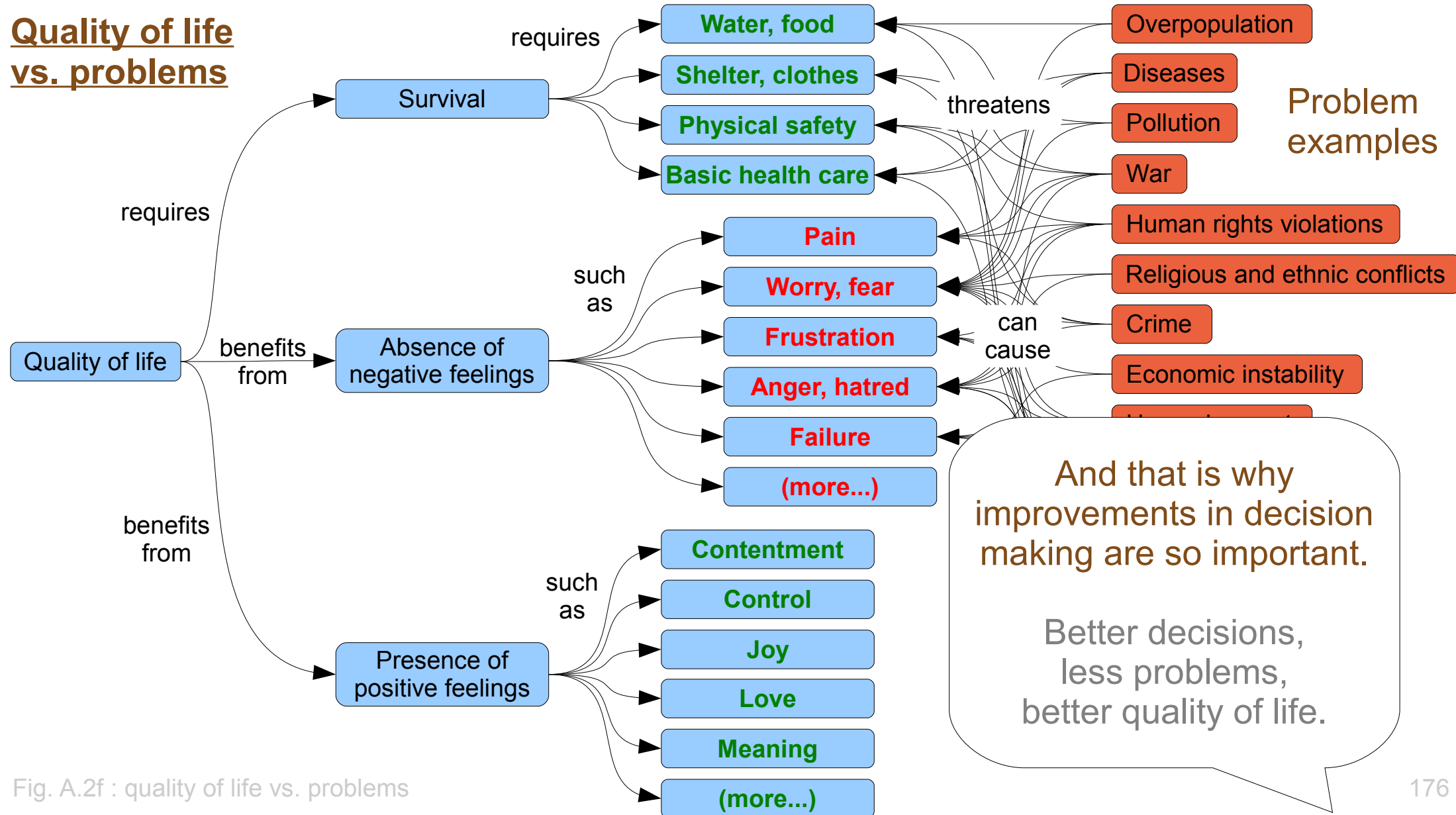


Fig. A.2f : quality of life vs. problems

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of this excerpt.

If you've read it: Thank you.